

SPEAKER INFORMATION

Date: Tuesday, November 6, 2018
*Event: "A U.S. Perspective on the Development of ISO/PC 316 –
An International Water Efficiency Labelling Standard"*
Time: 11:00 am – 12:00 pm

Pete DeMarco

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Pete DeMarco is the executive vice president of advocacy and research for the IAPMO Group and chair of the U.S. Technical Advisory Group for ISO/PC 316, Standard for Water Efficient Products – Rating. His responsibilities include oversight of IAPMO's government relations department, water efficiency and green building initiatives, standards development activities, domestic and international plumbing programs, industry outreach programs and development of research projects relating to water efficiency.

Mr. DeMarco is the founder of the Plumbing Efficiency Research Coalition (PERC), an organization dedicated to conducting research pertaining to plumbing systems in consideration of the emerging trends towards lower water consuming plumbing fixtures and appliances. He is the lead facilitator for the American National Standards Institute's Energy Efficiency Standardization Coordination Collaborative.

Mr. DeMarco currently serves as chair of the board of directors for the Alliance for Water Efficiency (AWE) and previously served on the board of directors and on the executive committee for the Plumbing Manufacturers International (PMI).